

ESEB



2022 Prague – Czech Republic

Congress of the European Society for Evolutionary Biology

August 14–19, 2022
Prague Congress Centre

Partnership Opportunities





Congress overview

Title

**12th Congress of the European Society
for Evolutionary Biology**

Date

August 14–19, 2022

Venue

Prague Congress Center

Expected Number of Delegates

1 500

Official Language

English

Web site

www.eseb2021.cz

Secretariat

GUARANT International spol. s r.o.
Českomoravská 19, 190 00 Praha 9
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Invitation from the congress chair, prof. Lukáš Kratochvíl

It is my great pleasure to invite you at the ESEB 2021 congress to be held at the Prague Congress Centre, the Czech Republic, on August 14–19, 2022. The venue is easily accessible from the city centre and has a beautiful panoramic view of Prague.

The congresses of the European Society for Evolutionary Biology (ESEB) are organized biennially since 1987 and are now among the largest conferences in evolutionary biology with about 1400–1700 participants. Its objectives are to support the study of organic evolution and the integration of those scientific fields that are concerned with evolution, such as molecular and microbial evolution, behaviour, genetics, ecology, life histories etc.

Thanks to its well-established reputation and great venue in the heart of Europe, the ESEB 2021 Congress represents a unique opportunity for your company to become one of our Partners or Exhibitors. By sponsoring the event you will have a perfect chance to get brand awareness, form new business partnerships, create positive publicity and heighten your visibility, all of which in the context of your target audience. Besides, you could feel like a part of the community with a possibility to attend programme sections and social events.

Please see the Partnership Prospectus with packages that can be modified to suit your business requirements.

I look forward to seeing you in Prague!



Lukáš Kratochvíl



Why should you become a Partner of the European Society for Evolutionary Biology (ESEB)?

Marketing

Exhibitions can be the most effective marketing tool to increase awareness of your brand and products.

Networking

You will have the opportunity to meet and interact with many leading specialists.

Knowledge

Exchanges of the latest scientific knowledge, methods and procedures in the field.

Programme

Opportunity to participate in various programmes at the lowest expense.



Partnership opportunities

Gold Partner

6 000 EUR

- 1st priority choice for the exhibition space location
- Exhibition space up to 30 sqm
- 6 Exhibitor registrations
- Possibility to hold 1 Industry Satellite Symposium (45 mins + 15 mins for preparation and dismantling)
- 30 % discount on extra items according to Partner's preference (first come first served)
- Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage
- Partner's introduction on the official website under the relevant partnership category (300 words)
- Partner's logo and acknowledgement on the main stage in the main meeting room
- Partner's logo displayed on the screens in the meeting rooms before the beginning of lectures and during the breaks
- Special comment of appreciation in the relevant partnership category at the Opening Ceremony
- Advertisement in the Final Programme – 3 inside pages

Silver Partner

4 000 EUR

- 2nd priority choice for the exhibition space location
- Exhibition space of 24 sqm
- 4 Exhibitor registrations
- Possibility to hold 1 Industry Satellite Symposium with a 50% discount (45 mins + 15 mins for preparation)
- 20 % discount on extra items according to Partner's preference (first come first served)
- Partner's logo on the official website in a relevant partnership category with a link to Partner's homepage
- Partner's introduction on the official website under a relevant partnership category (200 words)
- Partner's logo and acknowledgement on the main stage in the main meeting room
- Partner's logo on the screens in the meeting rooms before the beginning of lectures and during the breaks
- Special comment of appreciation in the relevant partnership category at the Opening Ceremony
- Advertisement in the Final Programme - 1 inside page

Bronze Partner

2 000 EUR

- 3rd priority choice for the exhibition space location
- Exhibition space of 18 sqm
- 2 Exhibitor registrations
- 10 % discount on extra items according to Partner's preference (first come first served)
- Partner's logo on the official website in a relevant partnership category with a link to Partner's homepage
- Partner's introduction on the official website under a relevant partnership category (100 words)
- Partner's logo and acknowledgement on the main stage in the main meeting room
- Partner's logo on the screens in the meeting rooms before the beginning of lectures and during the breaks
- Special comment of appreciation in the relevant partnership category at the Opening Ceremony
- Advertisement in the Final Programme – a half inside page

Lunch Satellite Symposium

2 000 EUR

- Partners are invited to host an Industry Satellite Symposium (maximum duration of 45 minutes + 15 minutes for preparation and dismantling) on their selected topic to present their work and products
- Programme subject and time slot to the approval of the Congress Scientific Committee.
- Conference hall rental with facilities (screen, beam projector and laptop) included
- Invitations sent to all participants
- We recommend to provide participants with refreshment or lunch boxes
- Available only for Partners

Exhibition

Exhibition with coffee corners will be located close to the congress halls. The price includes only net surface, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. have to be ordered and will be charged separately.

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|--------------------------------------|-----------|
| • Basic exhibition space up to 9 sqm | 1 000 EUR |
| • Additional 1 sqm | 100 EUR |
| • Additional Exhibitor Badge | 100 EUR |

Other partnership opportunities

Social events

Congress Dinner (Exclusive)

2 000 EUR

- Partner's logo on all Congress Dinner invitations
- Partner's logo placed on the Congress Dinner tables
- Acknowledgement during the Congress Dinner opening speech
- Partner's logo in the Final Programme
- Partner's logo at the official Congress website with a link to the Partner's homepage

Welcome Drink (Exclusive)

1 000 EUR

- Partner's Logo at the official web site with a link to the Partner's homepage
- Partner's logo in the Final Programme
- Partner's logo in the Welcome Drink Area
- Acknowledgement during the Welcome drink opening speech

Poster session soirée (barter agreement)

Posters will be presented to participants in an interactive way during 2 evenings. Traditionally, these evenings are supported by local breweries or wineries.

- Partner can place banners in the Poster area
- Partner's logo in the Final Programme
- Partner's logo at the official Congress website with a link to the Partner's homepage

Morning Run (Exclusive)

1 000 EUR

In the framework of ESEB Congress, delegates are invited to participate in the Morning Run which is organised near the congress venue.

- Partner's logo at the official Congress website with a link to the Partner's homepage
- Partner's logo in the Final Programme
- Partner's logo in one email blast with information about the Morning Run to be sent to all registered Congress participants (distribution date and time TBD)
- Partner can place up to 2 banners at the start and finish area of the Morning Run

Areas

Hospitality Suite (Exclusive)

1 500 EUR

- Rental of a private meeting room with basic equipment (table, chairs, electricity) dedicated only to the Partner for the whole Congress
- Purpose and use of the space depending on the Partner

Speakers' Ready Room (Exclusive)

2 000 EUR

All speakers use this room to prepare and upload their presentations.

- Partner's logo displayed within the room and on the computer screens
- Partner can provide other branded materials (mouse pads etc.). All branded materials must be approved by the organiser.

Mobile Application (Exclusive)

3 000 EUR

- Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- Partner's logo displayed on the homepage of the Mobile Application
- Special button with direct information about the Partner



Items

Badges (Exclusive)

2 000 EUR

- Partner's logo to be printed on the delegates' badges

Lanyards (Exclusive)

2 000 EUR

- Partner's logo to be printed on the delegates' lanyards

Water bottles (Exclusive)

3 000 EUR

(50 % discount if provided by the Partner)*

- Partner's name and/or logo printed on bottle
- Reusable water bottles will be distributed to all delegates upon registration
- Partner's logo in the Final Programme

Water Fountains (Exclusive)

2 000 EUR

- Partner's logo will be placed on water dispensers
- Partner can provide branded cups, etc.
- Partner's logo in the Final Programme

Antibacterial hand gels/ wipes (Exclusive)

4 000 EUR

(50 % discount if provided by Partner)*

- Partner's logo will be printed on Antibacterial hand gels/wipes
- Antibacterial hand gels/wipes will be distributed to all delegates upon registration.

**Will be available in accordance with applicable governmental COVID regulations*

Advertising

Final programme

- Final Programme inside page
- Final Programme inside back cover page
- Final Programme outside back cover page

500 EUR

1 000 EUR

1 500 EUR

Your involvement and contribution would be greatly appreciated and can be tailored according to your business needs.

Pavla Křištofová

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